



## Education Database

One of the most comprehensive student targeting tools on the market.  
55 million Parents w/Students email addresses  
8.9 million college student email addresses

Reach college students, recent collect graduates and parents of students.  
Information on: Scholarship, college matching services, financial aid, field of study. We can help you reach hundreds of thousands of highly targeted candidates. You can specify the types of candidates that you wish to receive by 700 data fields, including keywords, occupational fields, major, school, diversity, age, gender, language skills, income, education level, zip code, area code, and many more!

- College students- Male 51 % Female - 45 %

### Current School Year

HS Junior, HS Senior, College Freshmen, College Sophomore, College Junior, College Senior and Graduates.

### Parents with Junior High Students in Hhld

Email	Age
Postal	Gender
SMS	Head of Household
Phones	Income
Class Year	Parents (over 700 selects)

### Parents w/ High School Students in Hhld

Email	Age
Postal	Gender
SMS	Head of Household
Phones	Income
Class Year	Parents (over 700 selects)

### College Bound

Email	Income
Postal	GPA
SMS	College Type (2yr/ 4yr)
Phones	Computers Owners
Class Year	Career Interest
Age	Sports
Gender	Parents (over 700 selects)
Head of Household	

### College

Email	Has a Student Loan
Postal	Presence of Credit Card
SMS	
Class Year	
School Name	
Majors	
Age	
Gender	

