



Data Cards

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1TM RX Multi-Channel Marketing Database

One of the most comprehensive targeting tools to reach consumers taking prescriptions or OTC drugs.

19,235,956 EMAIL

\$175.00/M

POSTAL & SELECTS- CALL FOR COUNTS & PRICING

Options Media's Industry-leading 1TM RX database is a compiled database of survey respondents who represent that they, or someone in their household are using specific OTC or prescription drugs. It is sourced from our vast network of permission-based websites and is updated monthly. Please inquire about 1TM's full range of available ailment targeting selects, counts and pricing. Postal files are available

Rx Drugs:

A partial list of Rx Medications covered include (but are not limited to) the following:

Acetaminophen/Codeine	Cotrim	Levothroid	Propoxyphene N/APAP
Aciphex	Coumadin	Levoxyl	Propranolol
Actos	Cozaar	Lipitor	Protonix
Acyclovir	Cyclobenzaprine	Loestrin Fe	Prozac
Adderall	Depakote	Lorazepam	Ranitidine HCl
Accupril	Desitin	Lotensin	Remeron
Advair Diskus	Detrol	Lotrel	Risperdal
Advil	Diazepam	Macrobid	Ritalin
Albuterol Aerosol	Diclofenac	Meclizine	Roxicet
Albuterol Sulfate	Diflucan	Medroxyprogesterone	Serevent
Alesse 28	Digitek	Methylphenidate	Serzone
Allegra	Dilantin	Methylprednisolone	Singulair
Allegra-D	Diltiazem HCl	Metoclopramide	Skelaxin
Allopurinol	Diovan	Metoprolol Tartrate	Spironolactone
Alphagan P	Diovan HCT	Metronidazole	Synthroid
Alprazolam	Doxazosin	Miacalcin	Tamoxifen
Altace	Doxycycline Hyclate	Minocycline	Temazepam
Amaryl	Effexor XR	Mircette	
Ambien	Elocon	Monopril	
Amitriptyline	Enalapril	Naproxen	
Amoxicillin	Entocort	Naproxen Sodium	Tequin
Amoxil	Estradiol	Nasacort AQ	Terazosin
Aspirin	Evista	Nasonex	Tetracycline
Atenolol	Flomax	Necon	Theophylline
Atrovent	Flonase	Neurontin	Tiazac
Augmentin	Flovent	Nexium	Timolol
Avandia	Fluoxetine	Nifedipine ER	Toprol-XL
Avapro	Folic Acid	Nitroglycerin	Trazodone
Bactroban	Fosamax	Nortriptyline	Triamcinolone Acetonide
Baycol**	Furosemide	Norvasc	Triamterene/HCTZ
Benzonatate	Gemfibrozil	NovoLog	Tricor
Biaxin	Glipizide	Nystatin	Trimox
Biaxin XL	Glucophage	Ortho Tri-Cyclen	Triphasil
Bisoprolol/HCTZ	Glucophage XR	Ortho-Cyclen	Trivora-28
Captopril	Glucotrol XL	Ortho-Novum	Tylenol
Carisoprodol	Glucovance	Oxycodone/APAP	Ultram
Cartia XT	Glyburide	Oxycontin	Valtrex
Ceftin	Humulin 70/30	Paxil	
Cefzil	Humulin N	Penicillin VK	Veetids
Celebrex	Hydrochlorothiazide	Phenazopyridine	Verapamil HCl
Celexa	Hydrocodone w/APAP	Phenergan	Viagra
Cephalexin	Hydroxyzine HCl	Phenobarbital	Vicoprofen
Cimetidine	Hyzaar	Plavix	Vioxx
Cipro	Inderal LA / Propranolol	Piendil	Warfarin
Claritin	Imitrex Oral	Potassium Chloride	Wellbutrin SR
Claritin D 12HR	Indomethacin	Pravachol	Xalatan
Claritin D 24HR	Isosorbide Mononitrate	Prednisone	Zestoretic
Claritin Reditabs	K-Dur	Premarin	Zestril
Clindamycin	Klor-Con	Prempro	Zithromax
Clonazepam	Lanoxin	Prevacid	Zocor
Clonidine	Ibuprofen	Prilosec	Zoloff
Combivent	Lescol	Prinivil	Zyprexa
Concerta	Levaquin	Promethazine	Zvrtec
		Promethazine / Codei	