



# Data Cards

## 1TM Power Sports Enthusiasts Multi-Channel Marketing Database

One of the most comprehensive targeting tools to reach consumers who put some speed and power into their sporting pursuits.

1,940,345 Email Addresses

Scooter 402,464

Personal Watercraft 1,011,807

Snowmobile 150,983

Dirt Bike 774,909

ATV 542,455

Postal and sms: - Call for Counts & Pricing  
This file is updated monthly.

# Pricing Information

\$65/M Email

Postal- Call for pricing

sms- Call for Pricing

Minimum order \$1000.00

30, 60 and 90-day Hotlines are available please inquire for quote.

Options Media's Industry-leading 1TM Power Sports Enthusiasts Multi-Channel Marketing Database is a compiled database of consumers who are speeding their way to powered up fun on the snow, in the water and on the trails. It is sourced from our vast network of permission-based websites and is updated monthly.

Our subscribers have specifically requested to receive promotions and offers on specific areas of interest. We get your message to the right audience! Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive consumers.

Options Media's 1TM Database offers 700 different data selections. **Please inquire about our full range of available targeting criteria including:**

Options Media and its subsidiary, 1Touch Marketing, offer precision digital and direct marketing solutions including email marketing, sms/mobile marketing, and lead generation.

Options Media's 1TM Database offers **700 different data selections**, please inquire about our full range of available targeting criteria.

Available selects include:

Hhld Credit	\$10/M
Hhld Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting \$50Flat  
Creative services available please inquire.

Standard Broker Commission 20%

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