

1TM Political Donor Multi-Channel Marketing Database

One of the most comprehensive targeting tools to reach Donors by political viewpoint and demographic data.

6,232,340 Republican Party Supporters/Donors
4,066,873 Democratic Party Supporters Donors

This file is updated monthly.

Options Media's Industry-leading 1TM Political Donor Multi-Channel Marketing Database is a compiled database of online consumers with a history of donating according to their specific interest. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive information on specific areas of interest.

We get your message to the right audience!

Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Donors. By targeting those donors that are most likely to be interested in your cause.

Options Media's 1TM Database offers 700 different data selections. Please inquire about our full range of available targeting criteria including:

- Donor Political Conservative
- Donor Political - Liberal
- Donor - Veteran
- Donors by age, gender, ethnicity, race, religion, income, geographical location, & more.
- Households with Readers of Political Publications
- Households with Readers of Military Publications
- Households with Veterans

Options Media and its subsidiary, 1Touch Marketing, offer precision digital and direct marketing solutions including email marketing, sms/mobile marketing, and lead generation.

Pricing Information

\$75/M Email

Minimum order \$1000.00

30, 60 and 90-day Hotlines are available please inquire for quote.

sms & Postal: Call for Pricing

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Available selects include:

Hhld Credit	\$10/M
Hhld Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting \$50Flat

Standard Broker Commission 20%

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