

1TM Lottery Players Multi-Channel Marketing Database

One of the most comprehensive targeting tools to reach consumers looking to hit it big with, lotteries.

25,593,105	LOTTERY PLAYERS	\$65.00/M
SMS & POSTAL- CALL FOR COUNTS & PRICING		

This file is updated monthly.

Options Media's Industry-leading 1TM Lottery Player Multi-Channel Marketing Database is a compiled database of motivated consumers looking to build their personal wealth by hitting it big in lotteries. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest.

We get your message to the right audience!

Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive consumers.

Options Media's 1TM Database offers 700 different data selections. Please inquire about our full range of available targeting criteria including:

Opportunity Seekers
Hispanic Opptny Seekers
Casino Gamblers
International Contest Responders
Sweepstakes Entrants

Options Media and its subsidiary, 1Touch Marketing, offer precision digital and direct marketing solutions including email marketing, sms/mobile marketing, and lead generation.

Pricing Information

\$65/M Email

Minimum order \$1000.00
30, 60 and 90-day Hotlines are available please inquire for quote.

Postal & sms: Call for Pricing

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Available selects include:

Hhld Credit	\$10/M
Hhld Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting \$50Flat
Creative services available please inquire.

Personalization is available please inquire.

Standard Broker Commission 20%

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