



Data Cards

1TM Green Multi-Channel Marketing Masterfile

One of the most comprehensive targeting tools to reach Green-Minded Consumers

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|-----------|--------------------------------------|-----------|
| 4,208,126 | TOTAL UNIVERSE / BASE RATE | \$65.00/M |
| 168,595 | DRIVE HYBRID CAR | \$65.00/M |
| 2,781,198 | USE/SHOP ORGANIC PRODUCTS/FOOD | \$65.00/M |
| 395,642 | USE/SHOP ORGANIC PET PRODUCTS/FOOD | \$65.00/M |
| 441,926 | USE/SHOP ORGANIC CHILDREN'S PRODUCTS | \$65.00/M |
| 17,191 | GREEN HOME PRODUCTS/BUILDING | \$65.00/M |
| | SMS- CALL FOR COUNTS & PRICING | |

sms- Call for Counts & Pricing
This file is updated monthly.

Options Media's Industry-leading 1TM Green Multi-Channel Marketing Database is a compiled database of motivated consumers with a dedication to buying products that are environmentally conscience. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest.

We get your message to the right audience!

Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Baby Boomers.

Options Media's 1TM Database offers 700 different data selections, please inquire about our full range of available targeting criteria including:

- Drive Hybrid Car
- Use/shop Organic products/food
- Use/shop Organic pet products/food
- Use/shop Organic children's products
- Green home products/building

Options Media and its subsidiary, 1Touch Marketing, offer precision digital and direct marketing solutions including email marketing, sms/mobile marketing, and lead generation.

Pricing Information

\$65/M Email

Minimum order \$1000.00

sms- Call for pricing

Options Media's 1TM Database offers **700 different data selections**, please inquire about our full range of available targeting criteria.

Available selects include:

| | |
|----------------------|--------|
| Hhld Credit | \$10/M |
| Hhld Income | \$10/M |
| Interest & Lifestyle | \$10/M |
| Age | \$10/M |
| Ethnicity/Race | \$10/M |
| Language Preference | \$10/M |
| Marital Status | \$10/M |
| Presence Children | \$10/M |
| Presence of Senior | \$10/M |
| Own/Rent | \$10/M |
| Education Level | \$10/M |
| Geo Location | \$10/M |
| Monthly Hotline | \$10/M |

Broadcasting and tracking reports are included in CPM price.

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|---|----------|
| Hosting | \$50Flat |
| Creative services available please inquire. | |
| Standard Broker Commission | 20% |

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