



Data Cards

1TM Gourmet Food Buyers Opt-In Email Database

One of the most comprehensive targeting tools to reach the high-end gourmet food buying consumer market.

2,296,475 Active Responders

This file is updated monthly.

Postal and sms: - Call for Counts & Pricing

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Options Media's Industry-leading 1TM Gourmet Food Buyer Multi-Channel Marketing database is a compiled database of motivated online consumers with an interest in buying the best in food products. It is sourced from our vast network of permission-based websites and is updated monthly. Our subscribers have specifically requested to receive promotions and offers on specific areas of interest.

We get your message to the right audience!

Targeted campaigns are the key to successful online results. Our lists are enhanced with all the key demographics and lifestyle selects to get your offer to the most responsive Affluent Consumers with an eye for Luxury.

Options Media's 1TM Database offers **700 different data selections**, please inquire about our full range of available targeting criteria.

Options Media and its subsidiary, 1Touch Marketing, offer precision digital and direct marketing solutions including email marketing, sms/mobile marketing, and lead generation.

Pricing Information

\$65/M Email

Postal- Call for pricing

sms- call for Pricing

Minimum order \$1000.00

30, 60 and 90-day Hotlines are available please inquire for quote.

Options Media's !TM Database offers **700 different data selections**, please inquire about our full range of available targeting criteria.

Available selects include:

Hhld Credit	\$10/M
Hhld Income	\$10/M
Interest & Lifestyle	\$10/M
Age	\$10/M
Ethnicity/Race	\$10/M
Language Preference	\$10/M
Marital Status	\$10/M
Presence Children	\$10/M
Presence of Senior	\$10/M
Own/Rent	\$10/M
Education Level	\$10/M
Geo Location	\$10/M

Broadcasting and tracking reports are included in CPM price.

Hosting \$50Flat
Creative services available please inquire.

Standard Broker Commission 20%

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